



ADVISING  
COMMUNITIES

Division Unit Report for **Advisor Training & Development** Submitted by **Banks Blair**

Please complete Columns 1 through 6 and return by November 15, 2022.

Columns 7 and 8 are completed for the progress report due August 15, 2022. Please send your report to your [Cluster Rep](#) and the ACD Reps: Gavin Farber ([gavin.farber@temple.edu](mailto:gavin.farber@temple.edu)), Wendy Schindler ([wkschindler@gmail.com](mailto:wkschindler@gmail.com)) and EO Liaison: Liz Alcantara ([lizbeth@ksu.edu](mailto:lizabeth@ksu.edu)). Thank you!

<b>1. NACADA Strategic Goal(s)</b>  <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	<b>2. Specific desired outcome</b>  <i>(What you want to occur as a result of your efforts; what do you want someone to know, do, or value)</i>	<b>3. Actions, activities or opportunities for an outcome to occur</b>  <i>(What processes need to be in place to achieve the desired outcome)</i>	<b>4. Outcome measurements &amp; related data instrument(s)</b>  <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	<b>5. Other groups or individuals to connect</b>  <i>(List opportunities for collaboration with other groups)</i>	<b>6. Anticipated challenges</b>  <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	<b>7. Progress toward outcome</b>  <b><i>(Complete in August 2023 report)</i></b>	<b>8. Future action(s) based on data</b>  (Data-informed decisions)  <b><i>(Complete in August 2023 report)</i></b>
Identify and remove barriers to accessibility of all opportunities for engagement and professional growth in the association to foster equity and inclusion for all members.	Increase DEI/REI-specific programming events within the AT&D AC  Create opportunities for learning about DEI/REI topics within the ACD  Promote collaboration with Association's Inclusion and Engagement Training Advisory Board & Engagement Committee (IEC)  Increase awareness opportunities for inclusiveness/equity within the Association	Share and promote engagement through use of current communication tools (social media, listserv, topical templates, AC page.)  Sponsor REI/DEI events/opportunities for broad engagement within and across NACADA	Offer survey opportunities before each Annual Conference to gather data that can be discussed at annual AT&D business meetings  Survey attendees of AT&D sponsored events to gather feedback & suggestions for improvement  Continue with the Return to Campus Series in the AY 21-22  Tuesday Tea Talks	Notify current executive director, executive board, and ACD leadership of results to ensure transparency across the ACD.  Keep steering committee informed of all activities and correspondences  Keep other sponsoring entities updated on all AT&D activities with the hopes of continued collaboration.	Keeping members engaged in the process and the momentum going.  Members who represent institutions where funding may be an issue may have problems remaining active within the organization.  Some steering committee roles will involve more time & effort than others; attracting volunteers may be challenging		

	as it relates to conference proposal submissions/award readers, proposal reading, publications, and leadership.						
Expand and strengthen the network of external partnerships globally to advance the vision, mission, and strategic goals of the association.	<p>Develop a sustainable leadership succession plan for the members of the AT&amp;D Community</p> <p>Highlight the backgrounds, knowledge, skills, &amp; abilities of the AT&amp;D membership</p> <p>Create an official Executive Committee for the advising community which would be made up of all Steering Committee Subcommittee Chairs</p> <p>Contact Chair of Sustainable Leadership Committee to discuss leadership development opportunities within the AC – something for our incoming chair to consider.</p> <p>Improve the AT&amp;D web presence</p>	<p>Streamline AT&amp;D subcommittees from six to nine groups</p> <p>Establish clear leadership roles within the AT&amp;D subcommittees</p> <p>Create an AT&amp;D Executive Steering Committee made up of the subcommittee chairs.</p> <p>Establish a social media &amp; communications subcommittee.</p> <p>Develop a social media/communication campaign strategy.</p> <p>AT&amp;D website improvements</p>	<p>Monthly or quarterly AT&amp;D newsletter for AC members</p> <p>Monthly AT&amp;D Leadership spotlights monthly for steering committees, volunteers, and other standout members of the AT&amp;D AC members.</p> <p>Quarterly “general body” AT&amp;D forums to engage (&amp; attract) potential leaders for future involvement</p> <p>Monthly Steering Committee meetings</p> <p>Continue with the Return to Campus Series in the AY 21-22</p> <p>Tuesday Tea Talks</p>	<p>Sustainable Leadership AC</p> <p>Technology in Advising AC</p> <p>Transfer Students AC</p> <p>Other ACs that have an established sustainable leadership succession plan</p> <p>Other ACs that have established an effective communication/social media campaign</p> <p>Other ACs that have established an effective NACADA webpage presence</p>	<p>Some steering committee roles will involve more time &amp; effort than others; attracting volunteers may be challenging</p> <p>Keeping members engaged in the process and the momentum going.</p> <p>Members who represent institutions where funding may be an issue may have problems remaining active within the organization.</p>		

<p>Provide practices that allow members to identify and cultivate their long-term professional development and engagement with the association.</p>	<p>Determine the development needs of the AT&amp;D AC</p> <p>Increase collaboration with smaller/ less-involved ACs</p> <p>Create prospects for involvement/interest within the AT&amp;D AC</p> <p>Grow volunteerism networking opportunities to promote growth for members</p> <p>Provide general AT&amp;D AC membership with opportunities to propose strategic initiatives that will improve the AT&amp;D AC</p> <p>Expand available resources on the AT&amp;D AC webpage</p> <p>Promote excellence within the AT&amp;D AC</p>	<p>Conduct a survey of the AT&amp;D AC membership to determine their training needs, receptivity to types of support, and types of advising responsibilities they hold;</p> <p>Share the results of the survey with the AT&amp;D AC during the 2022 Annual Business Meeting</p> <p>Continually seek steering committee participation</p> <p>Recruit volunteers at Annual &amp; Regional Conferences</p> <p>Create dates/times for online meetings well in advance</p> <p>Record meetings and make them accessible via the AT&amp;D webpage on the NACADA website</p> <p>Engage AT&amp;D membership through social media</p> <p>New Advising Professionals subcommittee-sponsored events</p> <p>Encourage our AC's top</p>	<p>Active steering committee participation, proposal reading, and identification of individuals that can help with key initiatives</p> <p>AT&amp;D Executive Committee will act as back-up for meetings and gatherings in case of absences (in lieu of cancellation)</p> <p>Monthly Steering Committee meetings</p> <p>Actively seek collaborative efforts with other ACs</p> <p>"NACADA 101" or "Mentoring 101" programming</p> <p>Continue with the Return to Campus Series in the AY 21-22</p> <p>Tuesday Tea Talks</p>	<p>Faculty Advising AC (little to no engagement with this AC previously)</p> <p>Technology in Advising AC collaboration</p>	<p>Keeping members engaged in the process and the momentum going.</p> <p>Members who represent institutions where funding may be an issue may have problems remaining active within the organization.</p> <p>Some steering committee roles will involve more time &amp; effort than others; attracting volunteers</p>		
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		<p>presenters from Annual Conference to consider submitting for an AT&amp;D-sponsored webinar (POC: <a href="#">Leigh Cunningham</a>)</p> <p>Seek opportunities to engage/collaborate with less-actively engaged ACs.</p>					
<p>Foster communities of practice that empower members to advance the scholarship of academic advising.</p>	<p>Promote AT&amp;D membership involvement in pursuits that advance advising scholarship</p> <p>Identify gaps in the advising-related research within the ATD niche.</p> <p>Establish “research liaisons” to assist with the development of current articles for the NACADA Review, the NACADA Journal, and Academic Advising Today</p>	<p>Gauge AC interest from establishing an “AT&amp;D Scholars” group (POC: Dr. Wendy Troxel)</p> <p>Promote Second Saturday Scholars in an effort to encourage members to work on writing and research projects.</p> <p>Work with Dr. Rhonda Dean Kyncl (NACADA Coordinator for Writer Support) to discuss resources and the possibility of establishing an “AT&amp;D Writers Support Group”</p> <p>Contact Janet Schulenburger from Penn State University to learn more about the experience of working with advising-specific research with NACADA and with PSU’s The Mentor (or other academic writing</p>	<p>Panel Discussions</p> <p>Tuesday Tea Talks</p> <p>NACADA publications</p>	<p>Engage other ACs with active research/scholarship/publication agendas</p>	<p>Keeping members engaged in the process and the momentum going.</p> <p>Members who represent institutions where funding may be an issue may have problems remaining active within the organization.</p> <p>Some steering committee roles will involve more time &amp; effort than others; attracting volunteers</p>		

		<p>support services) Contact past NACADA authors (Drs. Joanne Damminger, Jayne Drake, Jennifer Joslin, Craig McGill) and inquire about their experiences publishing for the Association</p> <p>Support the 3rd edition of the Advisor Training and Development Book that is being published for 2022. Editors Karen Archambault and Rebecca Hapes.</p> <p>Work with Global Partners including UKAT and LVSA who have research wings of their associations to see if there were any opportunities for writings about training and development for our advising community</p> <p>Promote AT&amp;D Research &amp; Scholarship Subcommittee engagement</p>					
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*INSERT rows as needed*

Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing>

Advising Community Chair Self-Assessment Rubric - [https://docs.google.com/document/d/1Z-4O7ir\\_AzjM088vGNOsC5odtYOEMbNAYYseEuu6U88/edit?usp=sharing](https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5odtYOEMbNAYYseEuu6U88/edit?usp=sharing)